Website Audit
10 Item Checklist

- [ ] 5 Second Rule: Does your site pass?
- [ ] 5 Second Rule: Does the 'hero' image help understand what your business does?
- [ ] Navigation: Clear navigation, can users move around the site and easily find things?
- [ ] Calls to Action: Are there clear calls to action on the homepage?
- [ ] Content: Are there headings?
- [ ] Content: Are your paragraphs short and easy to scan?
- [ ] Layout: Is the site easy on the eye and easy to use?
- [ ] Security: Does your website have SSL certification (https://)
- [ ] Loading Speed: Does your website load quickly?
- [ ] Contact Details: Are they easy to find?